

# TERADATA®



**Enrico Galimberti**  
**Director Professional Service Teradata Italia**

Enrico Galimberti has a broad experience of Information Systems Management and has developed significant expertise in a range of enterprise transformation services, Enterprise Data Warehouse, Big Data strategic technology transformation, Analytics and BI solution implementation, business process reengineering and IT operations improvement using the technology as a critical instrument for enabling change.

He has worked and delivered complex EDW and BI projects in Italy, Turkey, Spain and South Africa and IT solution for several multinational clients like: Vodafone, BBVA, Standard Bank, COOP, BNP Group, CREDEM, Alitalia, Whirlpool, UNICREDIT, Gucci, Auchan Group and more others.

Coo-Author US Patent 8.082.170 B2 (May, 30, 2007)

Opportunity Matrix For Use With Methods and System for Determining Optimal Pricing for Retail Products.

Specialties Areas of expertise:

- :: Corporate Programme & Project Management
- :: Customer Relationship Management (CRM)
- :: Logical and Integrated Data Warehouse (IDW)
- :: Business Intelligence (BI)
- :: Business Process Re-Engineering (BPR)
- :: Analytic Solutions
- :: Transformation Programs
- :: Big Data Architecture
- :: Big Data Competence Center
- :: Event Base Marketing

Industry expertise:

- :: Retail
- :: Banking
- :: Telco Wire line & Wireless Corporate Market
- :: Manufacturing